**MedPoint**

**Example Social Media Content**

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| **Pre-Launch** | **Launch** | **Ongoing** |
| 24-hour prescription collection is coming soon to our (insert organisation here)!  In coming weeks, we’ll be installing a MedPoint machine.  The machine will allow you to collect your prescriptions outside of our opening hours. It’ll be installed into the front of our building and is safe, secure and free to use.  All you’ll need to do is register. Then you can order your prescription as usual, receive a text with a collection code, and visit at a convenient time to collect!  If you’d like more information or to register to use MedPoint, please get in touch. | Our MedPoint is now live!  If you like the idea of flexibility, not having to queue, and being able to collect your prescription whenever you want, this service is for you.  Register for our MedPoint today and benefit from 24/7 prescription collection.  Ask us for more information. | Do you struggle to collect your prescription during our opening hours?  Use our 24 hour prescription collection machine instead.  It’s secure, easy and free to use this service instead of in-person collection.  Ask us for details the next time you come to collect your prescription and we will get you signed up. |
| It’s XX weeks until our MedPoint installation.  Once it’s installed, you’ll be able to collect your prescription even when we’re closed.  If you’d like to register to use our machine when it arrives, please get in touch. | You can now collect your prescriptions from us 24 hours day using our MedPoint machine.  Why should I use it?  Collect your prescription whenever you want, without the queues, and it’s free to use.  How does it work?  Sign up to use the machine. Order your prescription as usual, receive a text with a collection code, visit the machine whenever you’d like to collect! | Would you prefer to avoid queueing for your prescription?  Using our MedPoint can help you do exactly that. You access it from the outside of our building so you don’t even need to come through the door.  The machine is available 24/7, so you can pop by to collect your prescription when it suits you. |
| Need to collect your prescription outside of opening hours?  You’ll soon be able to use our MedPoint to do exactly that. Collect at a time that suits you, whether that’s 8pm, midnight or 4am!  Our machine launches in XX days. It’s safe, secure and free to use.  If you’d like to sign up, please let us know. |  | Did you know we have a 24-hour prescription collection point?  Follow these steps to start using it:   1. Register for the service and order your prescription in the usual way. 2. Receive a collection code via text 3. Collect your prescription any time, day or night   The only thing left for you to do is never worry about our opening hours or queues during peak times again. |
| Coming soon!  24/7 prescription collection.  To improve your experience, we’re installing a 24-hour collection point.   * Order your prescription in the usual way * Collect your prescription any time, day or night * Avoid queues during peak hours   If you’d like more information or to register today, please get in touch. |  |  |