**MedPoint**

**PRE-LAUNCH BLOG POST**

Quick tips:

Use this blog post template as a guide for creating your own to promote the fact that you’ll soon be offering 24/7 prescription collection.

We’ve included some guidance which is coloured red and in capitals. It sounds obvious, but before you publish your blog post, make sure you’ve deleted it from your post.

**Suggested blog title: We’re installing a 24-hour prescription collection point**

We will soon be installing a 24-hour prescription collection point at our hospital/pharmacy/organisation [MAKE SURE YOU DELETE THE OPTIONS THAT DON’T APPLY TO YOU] to allow you to collect your prescriptions 24 hours a day, 365 days of the year!

We are installing the collection point to make our patients’ lives easier. [FEEL FREE TO ADD IN MORE INFORMATION ON WHY YOU’RE INSTALLING A MEDPOINT]. You will be able to avoid queues at peak times and collect at a time that suits you best. Even outside of our pharmacy opening hours.

Of course, our team will still be here to help, we’re not going anywhere! In fact our MedPoint will mean we have more time to have face to face conversations with anyone who needs our support.

Anyone can use this service and there’s no charge.

If you’d like to register to use our automated prescription collection point, [INSERT REGISTRATION DETAILS HERE – WE’D RECOMMEND ADDING A CONTACT FORM AT THE BOTTOM OF THE BLOG POST OR AN EMAIL ADDRESS].

**How will it work?**

It couldn’t be simpler!

1. If we aren’t already your recommended dispenser, ask your GP Practice to send your prescriptions electronically to [INSERT HOSPITAL/PHARMACY/ORGANISATION NAME HERE]
2. Let us know you’d like to sign up for MedPoint, by completing the below form [AMEND THIS INFORMATION AS NECESSARY] or contacting us
3. Order your prescription as you usually do
4. When your prescription is ready to collect you will receive a text with a unique collection PIN
5. Type the PIN number into the machine, follow the on-screen instructions and the machine will dispense your prescription.

Register to use the automated prescription collection service by [INSERT REGISTRATION DETAILS HERE].