**MedPoint**

**MILESTONE BLOG POST**

Quick tips:

Use this blog post template as a guide for creating your own one to promote your 24/7 prescription collection point after it’s been in situ for a while.

We’ve included some guidance which is coloured red and in capitals. It sounds obvious, but before you publish your blog post, make sure you’ve deleted it from your post.

**Suggested blog title: Celebrating a Year of MedPoint**

As you know, we decided to install a MedPoint in [INSERT YEAR]. It’s now been one whole year since the machine launched and we’re reflecting on what it has meant for our team and, more importantly, you, our patients.

We installed the collection point to make our patients’ lives easier. [FEEL FREE TO ADD IN MORE INFORMATION ON WHY YOU INSTALLED A MEDPOINT].

Over the last year we’ve had [INSERT NUMBER OF PEOPLE WHO’VE REGISTERED FOR MEDPOINT] people sign up to use MedPoint.

Our collection point has dispensed an impressive [INSERT NUMBER OF PRESCRIPTIONS YOUR MACHINE HAS DISPENSED IN ONE YEAR] prescriptions!

We’ve had some fantastic feedback, including [INSERT FEEDBACK FROM CUSTOMERS]

We’re really pleased that our machine has benefitted so many patients and we really do enjoy hearing your feedback!

Anyone can use this service and there’s no extra charge.

**How does it work?**

It couldn’t be simpler!

1. If we aren’t already your recommended dispenser, ask your GP Practice to send your prescriptions electronically to [INSERT HOSPITAL/PHARMACY/ORGANISATION NAME HERE]
2. Let us know you’d like to sign up for MedPoint, by completing the below form [AMEND THIS INFORMATION AS NECESSARY] or contacting us
3. Order your prescription as you usually do
4. When your prescription is ready to collect you will receive a text with a unique collection PIN
5. Type the PIN number into the machine, follow the on-screen instructions and the machine will dispense your prescription.

Register to use the automated prescription collection service by [INSERT REGISTRATION DETAILS HERE].